

LEARN. DISCUSS. COLLABORATE.
MAKE AN IMPACT NOW

Sustainability Impact Forum 2023

Think Global, Act Local

 **The Agenda** 

Day 1 | June 28, 2023

09:00 AM CET - SIF23 Event Opening Comments

- Jeffrey Sachs: President of SDSN (distance)
- Giorgio Maione: Assessore all'Ambiente e Clima - Regione Lombardia
- Brighton Kaoma: SDSN Youth Director (on-site)
- Marion Mechali: SDSN Youth Project Lead (on-site)

09:45 AM CET - First Panel

(1) Education, Gender and Inequality: Diversity & Inclusion - What does it mean to you? (Discussion)

Session objective:

The United Nations' Sustainable Development Goal 4 aims to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. This panel discussion aims at participants sharpening their understanding of the concepts and assumptions about diversity and difference, including notions of ability and disability, socio-economic background, race, ethnicity, and cultural background, beliefs and religion, and gender. Discussions are aimed at raising awareness on the historical and contemporary definitions of inclusive education, taking into account policy, theories and models to critically identify barriers and opportunities.

BREAK: 10 mins

10:45 AM CET - Second Panel

(2) Health, well-being and demography: The interplay between humanitarian aid and development aid

Session objective:

The United Nations' Sustainable Development Goal 3 aims to ensure healthy lives and promote well-being for all at all ages. This workshop aims at participants' understanding between humanitarian aid, that is often crisis driven, and development from the lens of SDG 3. Discussions are aimed at raising awareness on the interplay between environment, society and economic development to enable infrastructure, community and closeness to nature for health and well-being.

11:35 AM - 12:05 PM CET

 Surprise activity!

12:05 PM - 1:45 PM CET

 Lunch Break

Timing: 40 mins

The 2 workshops are run in parallel

#1: Fundraising

(1) Fundraising

Purpose: Fundraising is a crucial activity to keep supporting small-scale projects in the network led by participants. Therefore, the lecture should be practically applicable to participants establishing their own fundraising strategies and in turn supporting their local projects.

Outline: Participants should learn how to develop a case for financial support, identification and assessments of prospective donors as well as matching a donor's interests with their projects.

Topics: Identifying and approaching donors, strategic funding plans.

Questions to be answered:

- What is the best strategic approach to fundraising?
- How to attract/build relationships with donors?

#2: Project Management

(2) Project Management

Purpose: Participants often act as project managers on sustainability projects engaging young people and academic institutions as project partners in the field. Therefore, the lecture should provide participants with the practical tools to more efficiently and effectively manage their work.

Outline: Participants should learn about the different project phases (planning, organization, execution, evaluation and monitoring). Most importantly, participants should be given hands-on tools from writing a project proposal, planning work packages, and monitoring progress in time and budgetary units.

Topics: Project proposal, Planning Work packages, Monitoring & Evaluation, Good Governance

Questions to be answered:

- How to identify project goals and best practices?
- What to include in a project proposal?
- How to manage a team around a project?

In parallel to workshops #1 and #2, panels to be run.

2:00 PM CET - Third Panel

(3) Circular economy, decarbonization and sustainable industry: Current models and best practices

Session objective:

The United Nations' Sustainable Development Goal 13 urges for action to combat climate change and its impacts. This workshop aims at participants' comprehensive understanding of the private sector's role in climate change and depletion of resources, as well as its role in transforming the economy, of which big corporates are often both source and solution-drivers. With a thematic lens on circular economy, decarbonization and nature-based solutions, discussions are aimed at the interplay between regulatory bodies, societal expectations and corporations as drivers for change.

BREAK: 10 mins

3:00 PM CET - Fifth Panel

(5) Sustainable cities and communities: Housing, culture and communities

Session objective:

As stated in the Sustainable Development Goal 11, societies need to be at the forefront in the continuous management and design of urban spaces to ensure that cities and human settlements are inclusive, safe, resilient and sustainable. More than half of the world's population lives in cities while only 5% did so in the 18th century. The rapid urbanization has resulted in some cities in inadequate infrastructure, physical inactivity, gentrification, air pollution, and growing numbers of slum dwellers. This session aims at showcasing key determinants of urban trends, city design and projected redistribution of world population as well as shedding light on innovative urban planning and people-centered approaches.

4:05 PM CET - Workshops #3

#3: Communication strategy

(3) Communication strategy

Purpose: Best practice is for participants to promote their initiatives/ ideas/ projects/ other utilizing various communication channels, such as newsletters, social media or direct communication with public officials/ authorities. To harness community and public support as well as to gain followers/ volunteers, Participants should learn how to create a consistent communication strategy.

Outline: Participants should learn about various communication channels, etiquette and tailoring communication to varying stakeholders, as well as best practices to gain followers and visibility.

Topics: Social media, Public relations, Communication strategy, Campaigning

Questions to be answered:

- Guide to developing a communications strategy
- How to communicate to different stakeholders?
- What are best practices and tools to promote projects?
- How to gain visibility and followers?

5:15 PM CET - Closing Comments for Day 1

- Brighton Kaoma: SDSN Youth Director (on-site)

Day 2 | June 29, 2023

09:00 AM CET - Opening Comments for Day 2

- Brighton Kaoma: SDSN Youth Director (on-site)

09:30 AM CET - Fourth Panel

(4) Sustainable Food, Land, Water and Oceans: Drivers and Consequences

Session objective:

The second United Nations' Sustainable Development Goal addresses ending hunger, achieving food security and improved nutrition and promoting sustainable agriculture. This workshop aims at participants' comprehensive understanding of the interplay between hunger, agriculture and environmental protection. Presenting central statistics on demographic shifts, climate change and resource depletion, what are alternative diets and agricultural techniques that can be applied to regions. What role do traditional diets, farming and local capacity-building cross-regionally play?

BREAK: 10 mins

10:30 AM CET - Sixth Panel

(6) Digital revolution for sustainable development: Enabler to sustainability, equity and social inclusion

Session objective:

The United Nations' Sustainable Development Goal 9 aims to build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation. Digitalization is a key part of achieving the SDGs. Technologies such as Artificial Intelligence, blockchain, and the Internet of Things (IoT), for instance, have the potential to equalize the distribution of information, to make global supply chains more transparent (to e.g, labor abuses and environmental damage), and to reduce bias and discrimination, among others. This session aims at discussing impacts of digitalization on sustainable development and its opportunities and weaknesses.

11:30 AM - 12:05 PM CET

 Surprise activity

12:05 PM - 2:00 PM CET

 Lunch Break

Timing: 40 mins

2:00 PM CET - Workshops #4

#4: Partnerships

(4) Partnerships

Purpose: Participants tend to reach out to organizations or public officials to collaborate on local initiatives. They also have to keep volunteers or participants engaged to regularly attend events/ projects/ campaigns. Due to the pandemic, digital alternatives were utilized to create engagement.

Outline: Participants should learn about best practices on attracting partners, finalizing partnerships and tools to avoid conflict of interest. Given the switch to digital means, new ways of creating engagement can be elaborated on.

Topics: Stakeholder engagement, Partnership agreements, Digital event management,

Questions to be answered:

- How to best approach potential partners?
- Best digital ways to engage with local communities?
- How are partnerships finalized and conflicts of interest avoided?

In parallel to workshop #4, Pitch Competition to be run.

2:00 PM - 3:00 PM CET

 Surprise activity

3:00 PM CET - Seventh Panel

(7) Promoting Peace: Possibilities of Localize Action in the Context of the UN's "Our Common Agenda" and "Agenda 2030"

Session objective:

We are at an inflection point in history, defined by overlapping multiple crises that destabilize global structures and threaten stability and peace globally. The COVID-19 pandemic has served as a wake-up call for the current global instability. With climate change ongoing and the devastating global impacts of the war in Ukraine among other conflicts, action for the prevention and promotion of peace has become ever more pressing. Thus, within this context and the UN's "[Our Common Agenda](#)", we aim to discuss which action we can take to effectively promote a more sustainable and peaceful future.

4:45 PM CET - Pitch Competition Closing

Announcement of Winning Solutions

5:20 PM CET - Closing Comments

- Jeffrey Sachs: President of SDSN (distance)
- Brighton Kaoma: SDSN Youth Director (on-site)
- Marion Mechali: SDSN Youth Project Lead (on-site)

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MAKE AN IMPACT NOW **Spread The Word On Social Media**

We encourage everyone to post their experience at SIF23 on social media and tag us!

Thank you for attending and contributing.

Primary Hashtags

#SIF23, #SDSN, #SDSNYouth

Secondary Hashtags

#SDGs, #sustainability, #SustainabilityImpactForum

Social Media Handles

- Twitter: [@SIF_Now](#)
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